

## **2 Affordable Options:**

- Purchase software for your own equipment, or
- Access our ASP host system via the Internet for a low monthly subscription fee.

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## **Outstanding Client Support & Training**

Our unique technology allows us to provide personalized training, troubleshooting and support just as if we were in your office!

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## **"Bullet Proof" Reliability**

- No viruses
- No crashes or loss of data
- No downtime

Yet you connect through your standard Windows® network!

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## **Charting Plus™ EMR**

HorizonMIS™ has a two-way seamless integration with Charting Plus™ Electronic Medical Records using HL7 industry standards.

## **Is Your Billing and Practice Management Software SMART ENOUGH to be a vital member of your Staff?**

**Esther is...**

**And she loves her job**

HorizonMIS™ has cutting-edge Artificial Intelligence that we've nicknamed "ESTHER". ESTHER automatically analyzes your practice data... identifies issues... makes decisions... and communicates to your staff like a member of the team. She initiates activities that need to be done, as well as responds to problematic situations as they occur.

Let us show you how easy and affordable a switch to HorizonMIS™ can be!

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Sunbury, Ohio 43074

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Toll Free (877) 849-2852  
Arizona (602) 324-3514  
Colorado (720) 226-0345  
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Illinois (309) 277-2527

Sales e-mail: [sales@amsoh.com](mailto:sales@amsoh.com)  
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**Office Staff love Horizon because it makes their jobs so much easier!**

**Physicians prefer Horizon because it pays for itself quickly and results in more income for the practice!**

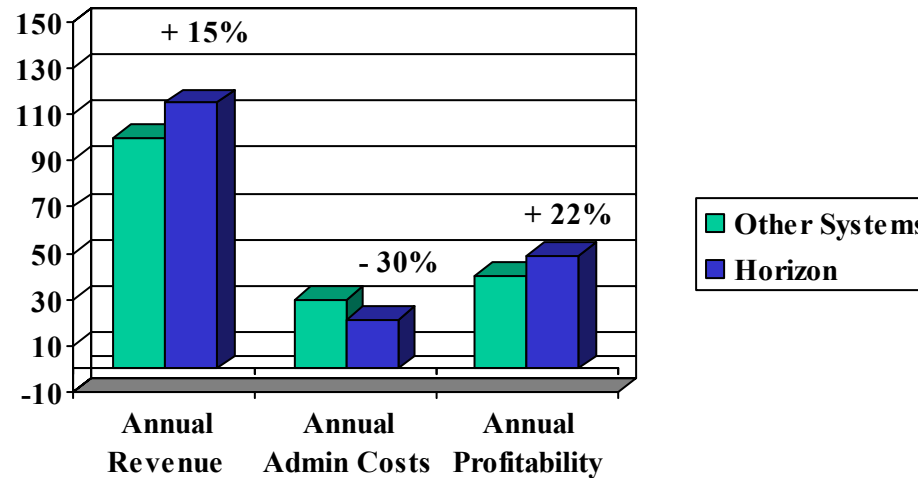
**A Medical Billing and Practice Management Solution for Practices Serious about their Financial Success !**

[www.amsoh.com](http://www.amsoh.com)

**HORIZONMIS™**

## *HorizonMIS™ Significantly Improves Financial Measures*

In an independent study, our clients reported, on average, an increase in annual revenue of 15%, a decrease in administrative costs of 30%, and an increase in profitability of 22%!



## *How Does HorizonMIS™ Achieve These Results?*

Horizon is DESIGNED differently than other systems. It has several fundamental characteristics that set it apart. Collectively, they result in the significant financial improvements our clients have realized.

- ▶ **Ease of Use**  
Get more done in less time!
- ▶ **Integration**  
Optimize the way your office operates!
- ▶ **Automation and Artificial Intelligence**  
Work faster, more accurately, remove tasks from staff!
- ▶ **Focus on Activities that Impact Finances**  
Bring in more money and keep more of it!

## *Don't Let an Existing System Keep You from Making More Money With HorizonMIS™!*

One of the hardest concepts for most people to grasp is what accountants call a "Sunk Cost". That's money already spent. A sunk cost should never influence your decision to invest in a new system IF THAT NEW SYSTEM RESULTS IN GREATER NET VALUE!

For example, if you net \$500,000 in a year and Horizon increases your profitability by 10% (less than half the 22% reported above) — the result will be \$50,000 more income. At only 5% improvement, you'll still realize a \$25,000 increase. Now subtract the cost of Horizon. You will see the payback is only a few months. The rest is found money — and a sound investment — year after year!