

**Is Your Billing and Practice  
Management Software  
*SMART ENOUGH*  
to be a vital member of your  
Staff?**

***ESTHER* is ...  
and she loves her job!**



HorizonMIS™ has cutting-edge Artificial Intelligence that we've nicknamed "ESTHER". ESTHER automatically analyzes your data ... identifies issues ... makes decisions ... and communicates to your staff like a member of the team. She initiates activities that need to be done, as well as responds to problematic situations as they occur.

**ESTHER continually monitors your accounts to identify both FINANCIAL as well as MEDICAL issues that need to be addressed.**

There's no more need to run pages of reports for manual review only to find them instantly out-of-date. ESTHER works non-stop to add and delete both financial and medical follow-up issues from her list in response to daily activity. She ranks them in order of importance based on weighted criteria you set — then she notifies the specific individuals in your office who have been assigned each responsibility.

**ESTHER learns from history and guides your staff to maximize reimbursement from each insurance company.**

ESTHER watches every payment and denial entered into your system and learns — for each insurance company — which combinations of procedure codes and diagnosis codes are paid and which are denied. She then uses this information to guide your staff to get it right the first time!

**ESTHER has been PROVEN to bring in more revenue, reduce costs, and increase the practice's income significantly.**

Our clients report that ESTHER has more than doubled their efficiency. They (1) see more patients, (2) receive higher reimbursement, (3) shorten their payment cycle, (4) stay current with insurance and patient follow-up, and (5) enjoy being in CONTROL of their practices.

**Let us show you how easy and affordable a switch to HorizonMIS™ can be!**

**HORIZONMIS™**  
*Medical Billing and Practice Management Solutions for Physicians*

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